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Education and Care | *Home of Attendance Science: The Science of Showing Up*

FOR IMMEDIATE RELEASE

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Attendance USA™ and Count ME In! Partner to Expand Access to Free Attendance Communication Resources

Attendance USA™ announces a partnership with Count ME In! is a Maine-based attendance non-profit led by Executive Director Jess Anderson, to expand access to free attendance communication resources for schools, districts and community organizations.

Through the partnership, Attendance USA will feature Count ME In!'s monthly attendance communication plans, family messages, and ready-to-use templates on its website. These resources help educators communicate consistently and positively about school attendance, strengthen relationships with families, and build a shared understanding of the importance of being present. The resources will be presented under the designation **"Presented by Attendance USA™, powered by Count ME In!"**

The partnership brings together Attendance USA's focus on uniting education and care with Count ME In!'s experience helping schools build supportive, relationship-centered approaches to attendance improvement. The resources support Tier 1 attendance efforts: schoolwide strategies designed to reach all students and families. While communication is an important part of attendance improvement, it is most effective when paired with meaningful relationships, ongoing attention to attendance patterns, family input, and responsive support. These ready-to-use materials help educators establish consistent, positive communication practices that reinforce a welcoming school culture where every student feels known, valued, and expected.

The November toolkit is available now. The December toolkit is scheduled for release on December 1, with new resources following monthly. Previous toolkits will remain available in an archive so schools and organizations can revisit and adapt materials throughout the year.

For Attendance USA, the partnership advances its commitment to moving research into practice through accessible resources grounded in Attendance Science™—the evidence-based study of why students attend school and how to improve it. Count ME In!'s contribution will help participating schools and organizations establish a consistent communication rhythm while keeping relationships with students and families central to attendance improvement.

School leaders, attendance teams, family engagement professionals and community partners are encouraged to explore the resources and incorporate them into a coordinated approach to attendance that includes listening to families, understanding barriers, strengthening connections, and providing appropriate support.

Access the free Monthly Attendance Communication Resources at:
attendanceusa.org/communication-resources/

About Attendance USA™
Attendance USA™ unites education and care to improve school attendance, strengthen family stability and move research into results. Through professional development, technical assistance, research dissemination and partnerships, the organization supports schools, districts and communities in improving attendance and student success. Attendance USA is The Home of Attendance Science™. Learn more at attendanceusa.org.

About Count ME In!
Count ME In! is a Maine-based non-profit that partners with schools and communities to strengthen student attendance through data-informed strategies. Since 2013, Count ME In! has helped schools develop supportive, sustainable attendance systems that identify and address barriers, strengthen connections with students and families, and create school environments where every student feels welcomed, known, and supported.

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