Attendance USA™
PO Box 39271
Indianapolis, IN 46239
info@attendanceusa.org
www.attendanceusa.org

Education and Care | *Home of Attendance Science: The Science of Showing Up*

FOR IMMEDIATE RELEASE

Media contact:
Shelneka A. Marsalone, Attendance USA | shelneka@attendanceusa.org

Jared Moran and Salvatore Birardi Named Inaugural K–12 Leadership Members in Attendance USA–IBM Collaboration

Leaders join inaugural cohort of the IBM K–12 AI Leaders Fellowship

Attendance USA™ announces that Jared Moran of Rockland BOCES and Salvatore Birardi, Attendance Coordinator, Community School District 30, have been named inaugural K–12 leadership members in its collaboration with IBM. Both are participating in the inaugural cohort of the IBM K–12 AI Leaders Fellowship, an initiative bringing educators together to explore the responsible use of artificial intelligence in K–12 education.

The fellowship brings together more than 80 school and district leaders, curriculum specialists, and teachers from New York City, Westchester, Long Island, Rockland County, and New Jersey. Participants will convene for a hands-on kickoff on Tuesday, November 17, at IBM One Madison in New York City. Each fellow will develop an Impact Project focused on one of three areas: teaching and learning, family and community trust, or policy and guardrails. Monthly live virtual sessions will run from January through April, culminating in an April showcase of fellows' work.

"Students show up when they feel they belong. Leaders like Jared and Salvatore bring that truth into every decision about technology. This collaboration gives K–12 leaders a strong place to learn together and to lead," said Carolyn Gentle-Genitty, PhD, CEO of Attendance USA™.

Free AI Learning Resources for Schools

- IBM SkillsBuild AI for Educators Certificate. Fellows can earn this certificate at no cost.
- IBM SkillsBuild. IBM's free learning platform offers self-paced learning in artificial intelligence and other digital skills for educators and students. Visit www.skillsbuild.org.
- Educator professional learning. IBM and Discovery Education offer free, self-paced professional learning in AI, cybersecurity, and digital literacy, including credentials and classroom-ready lesson plans.

Attendance USA™ encourages schools and districts to explore these resources and include teachers, counselors, and administrators in conversations about responsible technology adoption and student success.

About Attendance USA™

Attendance USA™ unites education and care to advance evidence-based approaches to improving school attendance. As the home of Attendance Science™—the evidence-based study of why students attend school and how to improve it—the organization connects research, practice, and partnerships to support students, families, schools, and communities. Learn more at www.attendanceusa.org.

###